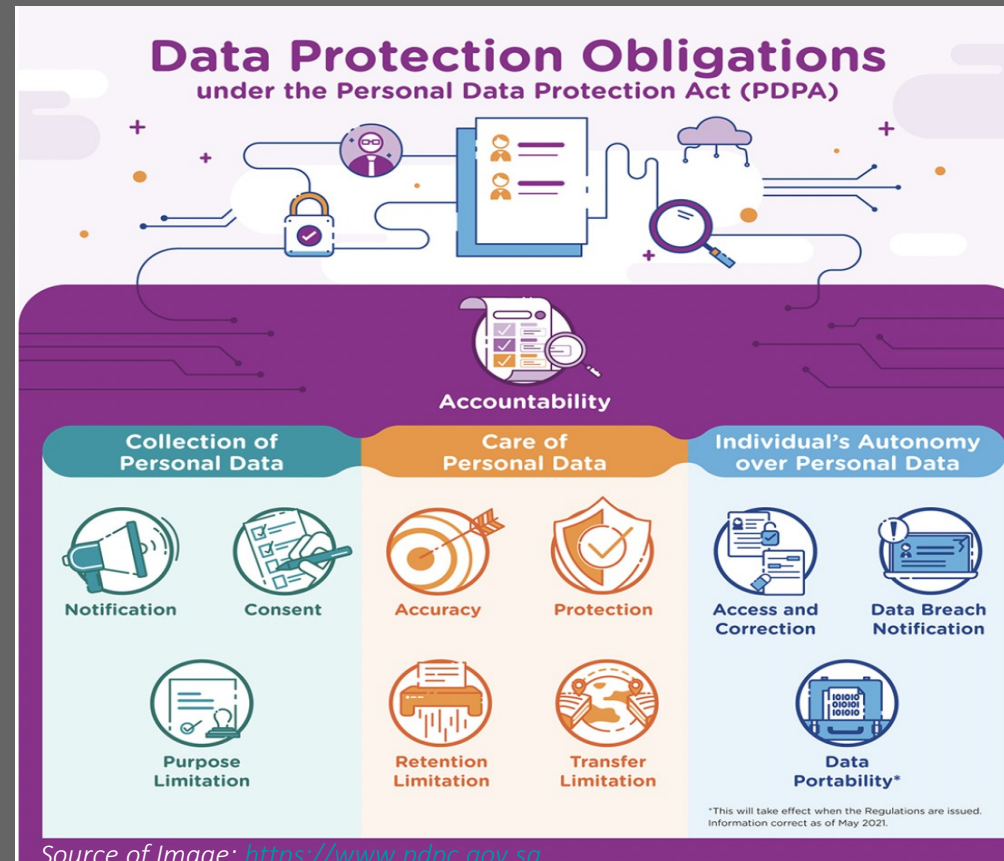


Data Privacy in Singapore: Personal Data Protection Act (PDPA)

Struggling with?

- Reducing risk of confidential personal information breach and regulatory fines
- Building trust with customers and providing assurance on data safety
- Demonstrating best effort and good faith compliance
- Training employees on appropriate handling of personal data



The solution for Singapore?

Personal Data Protection Act (PDPA) provides baseline standard of protection for personal data in Singapore.

- Collection of Personal Data: Notification, Consent, Purpose Limitation
- Care of Personal Data: Accuracy, Protection, Retention Limitation, Transfer Limitation
- Individual's Autonomy over Personal Data: Access and Correction, Data Breach Notification, Data Portability

How ?

- ✓ Scoping
- ✓ Identify risks and gaps using PDPA Assessment Tool for Organisations (PATO)
- ✓ Document data assets and flows using a Data Inventory Map
- ✓ Data Protection (DP) Policy
- ✓ Action plan for data breach response
- ✓ Train, monitor and audit

