

Data Privacy in Singapore: Data Protection Trustmark (DPTM)

Struggling with?

- Reducing risk of confidential personal information breach
- Building trust with customers and providing assurance on data safety
- Demonstrating best effort and good faith compliance
- Readiness and preparation for DPTM Certification



The solution for Singapore?

Data Protection Trustmark (DPTM) demonstrates accountable data protection practices

- Principle 1 - Governance and Transparency
- Principle 2 - Management of Personal Data
- Principle 3 - Care of Personal Data
- Principle 4 - Individuals' Rights

How ?

- ✓ Scoping
- ✓ Gap Assessment
- ✓ Document policies and procedures
- ✓ Implement controls
- ✓ Certification and recognition
- ✓ Train, monitor and audit

